



2025 Annual Online Papillon Fundraising Conference



Day One: Tue, 20 May 2025

Time	Speaker	Topic
08:00	Zoom Room Opens	
08:25	Jill Ritchie	Welcome; Programme Explanation/Updates; Notices
08:30	Sophie Olivier	Identifying Open Donor Calls
09:15	Rowen Ravera-Bauer	Get Personal with Donor Data
10:00	Tea	
10:15	Alan Clayton	Truth-bombs from Great Fundraising Organizations
11:00	Derek Lubner & Henk Swanepoel	iZinga Assist – an Update
11:45	Panel: Melanie Jackson, Simphiwe Mteta, Clara Kwizera & Nontando Mthethwa	Shifting Sands: Corporate & Trust Trends
12:30	Lunch	
13:00	Panel: Nomagcwanini Gracia Nokwe, Dr James Moodie & Lizelle van der Merwe	Maximising Volunteerism
13:45	Prof Eric Atmore	Towards organisation sustainability: Setting up an Endowment Fund
14:30	Tea	
14:45	Jill Ritchie	Donors' Trust – the Secret of Funding Success
15:30	DrCarolyn A. Opinde	Synergy for Change: Mastering Partnerships for Social Impact
16:15	Khashifa Ussuph	Directors' Fundraising Responsibilities
17:00	Closure	

Day Two: Wed, 21 May 2025

Time	Speaker	Topic
08:00	Zoom Room opens	
08:30	Anna Lusty	Content Creation: Social Media & Storylines
09:15	Rose Ndungu & Suraya Williams	Crowdfunding for Income-Generating Initiatives
10:00	Tea	
10:15	Rachel Sikwane	Is Intellectual Property Important for Non-profits?
11:00	Dalit Shekel	The Gogo Revolution: Small Actions, Big Impact
11:45	Ricardo Wyngaard	NPOs Using AI – the Legal Considerations
12:30	Lunch	
13:00	Kirstyn Liang	How to Raise Funds from Online Shopping
13:45	Kelvin Glen	Bridging Borders: Making IFC 2025 Accessible for Southern Africa
14:30	Tea	
14:45	Bernard Ross	Masterclass: The Case for Support Playbook
16:15	Announcements & Closure	

Programme subject to change